

WEBSITE ADVERTISING OPPORTUNITIES SUPPORT PLAYER SCHOLARSHIPS IN NOVATO



BACKGROUND

The Novato Lacrosse Club was founded in 1969 and is proud to be the oldest club in California. Our youth program was established in the late 90's and currently serves boys and girls ranging from 1st to 8th grade. We are the fastest growing youth sport in Novato and currently maintain a roster of 10 teams.

BUDGET SNAPSHOT

With growth, comes the ever challenging task of raising funds to maintain a competitive quality program for our youth athletes. Our rising expenses include Field Use, Equipment, Officials, Scholarships, NCJLA and US Lacrosse Fees, and Coaching Fees. Player registration fees cover approximately 80% of our operating costs. We support the balance of the program via our annual LAXapalooza festival, Merchandise Sales, Snack Sales, and Community Donations.

**HONOR
 THE GAME**

Advertise to support a youth Lacrosse player.

As a non-profit organization, Novato Lacrosse Club relies on the generosity of Lacrosse vendors and our local business community. For the 2009/2010 season, we are offering advertising space on our website, www.novatolacrosse.org to help support our **Player Scholarship Fund**. The website serves as a vital communication tool for our club by providing online registration, practice and game schedules, player and coach rosters, event details, lacrosse rules/guidelines, and a whole host of other useful club information. 100% of the Website advertising revenue will directly benefit youth lacrosse players in Novato.

**GOLD KNIGHT
 SPONSOR - \$300**

Scholarship for 1 player registration fee for the regular season.

Sponsor Logo and Link Displayed on all NLC Web Pages.

**BLACK KNIGHT
 SPONSOR - \$150**

Scholarship toward new players.

Sponsor Logo and Link Displayed on NLC Sponsor Page.

Show your spirit for the players!

WHITE KNIGHT - \$50

Place a personal player message and photo on the Player Page.

**Space limited to a business card size.*

How to Advertise on www.novatolacrosse.org.

For more information or if you are interested in advertising on the NLC website, please contact:

Diane McKone (Fundraising Coordinator)

fundraising@novatolacrosse.org

(415)884-9292

Thank you for your consideration and support of the **NLC Player Scholarship Fund**.

SEPTEMBER 21, 2009 IS THE DEADLINE TO ADVERTISE IN TIME FOR FALL REGISTRATION.

